

Air Drops are essentially a marketing strategy

A crypto airdrop is a marketing strategy that involves sending coins or tokens to wallet addresses.

They may be associated with the launch of a new crypto or as a way of gaining new followers. While they are free, some do require users to perform a task before claiming (like following or subscribing on social media etc.).

Crypto currency airdrops themselves are not inherently criminal activities. A crypto airdrop is a distribution of free cryptocurrency tokens to holders of a specific blockchain's cryptocurrency. These can be legitimate marketing efforts by cryptocurrency projects to gain exposure and grow their user base. There are certain criminal activities that can be associated with crypto airdrops or that individuals may attempt to carry out using airdrops as a cover or lure. Some of these activities include:



Phishing Scams: Criminals may create fake airdrop campaigns to trick individuals into giving up their private keys or personal information. These fake airdrops are often used as bait to steal cryptocurrency or sensitive data.



Tax Evasion: If individuals fail to report the value of received airdropped tokens for tax purposes, it can be considered tax evasion, which is a criminal offense in many jurisdictions.



Money Laundering: Criminals might use airdrops to obscure the source of illicitly gained cryptocurrency funds. By distributing tokens to a wide range of wallets, they can make it harder for law enforcement to trace the origin of the funds.



Pyramid or Ponzi Schemes: Criminals may structure airdrop programs as part of pyramid or Ponzi schemes, where new participants are encouraged to recruit others in exchange for airdropped tokens. These schemes are illegal and can result in significant financial losses for participants.





Terrorist Financing and Dark Web Transactions: Cryptocurrency airdrops can also be used to fund illegal activities such as terrorism or the purchase of illicit goods and services on the dark web. **Securities Fraud:** Some airdrops may be associated with fraudulent initial coin offerings (ICOs) or tokens that are classified as securities. Engaging in these activities without proper regulatory compliance can lead to securities fraud charges.



Pump-and-Dump Schemes: Some individuals or groups may orchestrate airdrops as part of a pump-and-dump scheme. They may artificially inflate the price of a lesser-known cryptocurrency through airdrop promotions and then sell their holdings at the inflated price, leaving other participants with worthless tokens.

IMPORTANT

It's important to exercise caution and due diligence when participating in crypto airdrops. Always verify the legitimacy of the airdrop and the project behind it. Avoid sharing sensitive information or private keys with untrusted sources. Additionally, staying informed about cryptocurrency regulations in your jurisdiction can help you avoid unwittingly engaging in illegal activities associated with airdrops.





NFT airdrops are just like standard crypto airdrops.



NFT airdrops generally occur if you hold an NFT from a certain community or brand.



NFT airdrops are just like a giveaway! Sometimes it is a surprise and other times it is part of the initial purchase of another NFT.



Just Like with coin airdrops, exercise caution! If the offer is too good to be true, it likely is!



Airdrops into your DMs or Email tend to be scams!

Crypto Track Pro Tool

Crypto airdrops can easily be manipulated and used to defraud participants. It is always important to research any Airdrop strategy.

The CT Pro Tool has an Address History Search function that can detail the coin/token type, sender, receiver and more!

Circled below where it says, "visit to claim" is an example of an identified airdrop.

CRYPTO TRACK	Address Hash 0xf523cbC1696c7EB1550CF27U Balance 0.0005 ETH / \$0.7376	bBe0E5BA00529903a 🗂 Transactions 109	Received Tr 70 Received Ar \$85471.26	nount Sent Amount	
C Address History Search					
CI Address Threat Analysis	COIN / TOKEN	RECEIVE	RECEIVED TX'S	SEND	SENT TX'S
Wallet Statement	ETH	34.0613 \$48,314.9301	37	33.9231 \$47,889.5417	26
• Exchange Lookup/Clustering	CRNO	786,166.2892 \$33,421.905	10	794,027.9521 \$27,871.6078	6
♠ Coin Flow	сс	7.00 \$0.00	7	0.00 \$0.00	0
S NFT Analysis	сс	6.00 \$0.00	6	0.00 \$0.00	0
☐ Address Monitoring	USDT	742.5114 \$742.1733	3	742.5114 \$742.0603	2
() Scam/Sanction Alerts	SHIB	25,928,979.606 \$408.2439	3	25,928,979.606 \$657.5711	1
Scam Report Submission	MATIC	3,275.8728 \$2,464.0028	2	3,275.8728 \$3,971.2135	2
Enhanced Tracking Report		120.00 \$120.0074	1	51.00 \$51.0031	1
Agency Cases	\$ Visit https://bituni.site to claim	3,000.00 \$0.00	1	0.00 \$0.00	0
? Support		0.00 (\$0.00)	0	1.2436 \$0.00	1

For more information on Crypto Track Pro Tool - our Powerful Blockchain Analytical Tool - or to sign up for a 30-day Demo visit us at cryptotrack.us/pro

